

Making the boards of the most ambitious organisations more effective

Fully facilitated external board evaluation

We increase board performance and effectiveness by going far beyond box-ticking and compliance. Our evidence-based, data-driven approach brings governance to life, driving meaningful results.

This proven approach generates invaluable insights for every member of the board, enabling them to become more impactful in the boardroom and make a greater contribution to the overall collective performance.

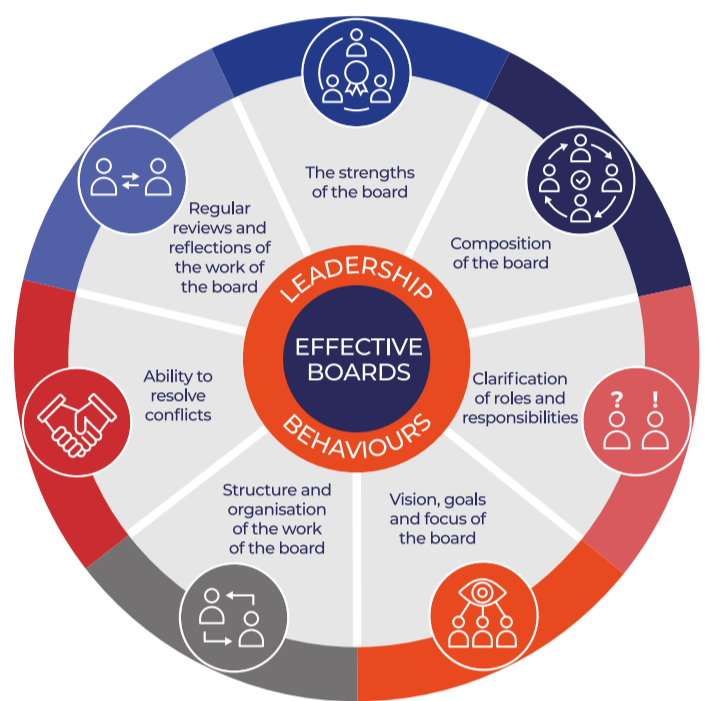
We have earned the trust of industry-leading organisations, such as:



The 7-Hallmarks of Effective Boards

Increasing the impact of individual board members and the overall effectiveness of the board

- Grounded in research, evidence-based and peer-reviewed.
- Providing each board member with insights into the levers they can pull to be more impactful and make a greater contribution to overall effectiveness.
- Better Boards is the only provider of board advisory services that has put its approach through the rigour of international peer-review processes and published it in the US, the UK and across Europe.
- You will find a selection of articles on our [website](#). Alternatively, please do [contact us](#) for more information.



Proven impact

Enhancing board performance and effectiveness

- 1 Practical & actionable output grounded in proprietary peer-reviewed research**
A lot of questions can be asked in an evaluation. In our proprietary research, we identified what matters. So, we focus on the questions that are proven to improve effectiveness and performance. What is more, we understand how we need to ask and in what order we have to ask to achieve the best results.
- 2 Individualised reporting**
The performance and effectiveness of a board depend on individuals working together. We help individual directors understand what they can do to be more impactful in the boardroom and what they can do to contribute to overall effectiveness and performance.
- 3 Benchmarks and comparisons on all dimensions of effective Boards**
Benchmarks and comparisons to other boards and other boards in your sector help to understand what specific elements need to be prioritised to improve overall effectiveness and performance.
- 4 Seamless integration of external and internal evaluations**
We can provide you with direct access for the years you conduct internal evaluations. All calculations, benchmarks and comparisons, graph and report generation, and page layout are fully automated. The platform is intuitive and very user-friendly, and we are always here to support you.
- 5 Year-on-year comparisons**
Our year-on-year comparisons are fully automated, allowing you to establish longitudinal data and to develop your board systematically – in a time-efficient and cost-effective way.

Individualised approach

Providing actionable insights for every member of the board and the collective



Interactive session to kick-start the process



Flexible, research-based online questionnaire to begin the analysis



Creation of individualised reports that provide fresh insights



Individual consultations to deliver confidential feedback

Proven approach

Fully facilitated, advisor-led, external board evaluations

Our structured process ensures that your time is utilised effectively by combining advisory services with a state-of-the-art digital platform and face-to-face sessions. Our approach is tried and tested and proven to generate the tangible results you are looking for.

