

# Making the boards of the most ambitious organisations more effective

## Internal board evaluation

The Better Boards board evaluation platform offers a **cost-effective** and **time-saving solution** for your internal board evaluations. It goes far beyond box-ticking and compliance, and provides a sound foundation for the continuous development of the board and its effectiveness.

The evidence-based, data-driven approach brings governance to life. The proven approach generates invaluable insights for every member of the board, enabling them to become more impactful in the boardroom and make a greater contribution to the overall collective performance.

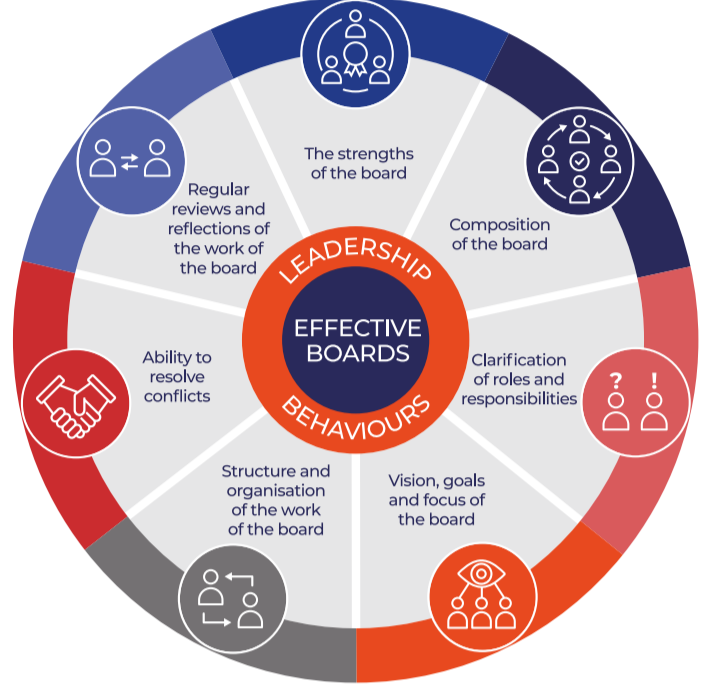
We have earned the trust of industry-leading organisations, such as:



## The 7-Hallmarks of Effective Boards

Increasing the impact of individual board members and the overall effectiveness of the board

- Grounded in research, evidence-based and peer-reviewed.
- Providing each board member with insights into the levers they can pull to be more impactful and make a greater contribution to overall effectiveness.
- Better Boards is the only provider of board advisory services that has put its approach through the rigour of international peer-review processes and published it in the US, the UK and across Europe.
- You will find a selection of articles on our [website](#). Alternatively, please do [contact us](#) for more information.



## Proven impact

Enhancing board performance and effectiveness

- 1 Practical & actionable output grounded in proprietary peer-reviewed research**  
A lot of questions can be asked in an evaluation. In our proprietary research, we identified what matters. So, we focus on the questions that are proven to improve effectiveness and performance. What is more, we understand how we need to ask and in what order we have to ask to achieve the best results.
- 2 Individualised reporting**  
The performance and effectiveness of a board depend on individuals working together. We help individual directors understand what they can do to be more impactful in the boardroom and what they can do to contribute to overall effectiveness and performance.
- 3 Benchmarks and comparisons on all dimensions of effective Boards**  
Benchmarks and comparisons to other boards and other boards in your sector help to understand what specific elements need to be prioritised to improve overall effectiveness and performance.
- 4 Seamless integration of external and internal evaluations**  
We can provide you with direct access for the years you conduct internal evaluations. All calculations, benchmarks and comparisons, graph and report generation, and page layout are fully automated. The platform is intuitive and very user-friendly, and we are always here to support you.
- 5 Year-on-year comparisons**  
Our year-on-year comparisons are fully automated, allowing you to establish longitudinal data and to develop your board systematically – in a time-efficient and cost-effective way.

## Individualised approach

Providing actionable insights for every member of the board and the collective



Access to our flexible, research-based online questionnaire



Creation of individualised reports that provide fresh insights into all hallmarks of effective boards

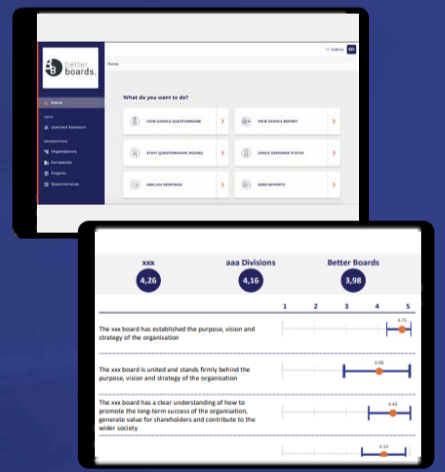


Personalised insights that help each member to become more impactful in the boardroom

## Better Boards digital board evaluation platform

Delivering data-driven, actionable insights for board evaluations

- An intuitive and customisable digital platform designed to make board evaluations more insightful.
- Exclusive access to the Better Boards evidence-based approach and research-based questionnaire.
- Automated data analysis that easily handles both quantitative and qualitative data to provide actionable insights.
- Benchmarking and year-on-year capability, so that you can easily compare with other boards on all dimensions of effective boards.
- Automated generation of graphs that resonate with Directors.
- Real-time completion status.
- Creation of individualised reports that provide fresh insights.



## Proven approach

Fully flexible and comprehensive BoardTech evaluation solution

The Better Boards digital board evaluation platform provides you with all you need to conduct internal board evaluations. The platform offers you the data and insights you need to improve effectiveness and performance continuously. Although the platform is easy to use, you can trust that we are here for you every step of the way. We can also conduct the analysis for you and arrange peer-learning opportunities.



Training session Better Boards approach



Setting up your evaluation



Analysing the results



Results and action planning

← Technical support if and when needed →

## Better Boards

Be at the forefront of developments for your internal evaluation.

The analysis of feedback we have received revealed what users most valued.

- Evidence-based questionnaire grounded in peer-reviewed research**
  - ① We put you in control of board evaluations with our tried and tested approach.
  - ② Adapt our questionnaire to the specific needs of your board and committees.
  - ③ Access role-specific questions.
- Automated quantitative analysis & time-efficient qualitative analysis**
  - ① Produce data-driven reports quickly and efficiently.
  - ② Access advisor-level analysis without the advisor-level price tag.
  - ③ Create individualised report for every member of your board.
- Benchmarks & comparisons on all dimensions of effective boards**
  - ① Access automated creation of benchmarks and comparisons.
  - ② Establish a consistent approach across all your boards and compare the performance of your subsidiary boards.
  - ③ Compare your board to other boards, including a chosen peer group.